

Lynn Collier

Chief Operating Officer, UK&I, Hitachi Data Systems

Lynn Collier is the Chief Operating Officer for UK&I at Hitachi Data Systems, and is responsible for elevating the company's focus and executing against a robust and effective partnering strategy. Lynn also focuses on leading sales enablement and productivity across both the direct and indirect routes to market. Strategic Solutions and Social Innovation are key to the future of Hitachi as an organisation and Lynn is heavily involved in Hitachi Group initiatives to support these new business areas.

Prior to this she was Senior Director of File & Content Solutions at the company, responsible for the Go-To-Market strategy for the File, Content, Converged and Big Data solutions. Before taking on this responsibility she was heavily involved in the EMEA Enterprise Platform and Software business at Hitachi Data Systems.

With a special interest in Information Governance and long term content preservation, Lynn has worked closely in the last five years with EMEA Legal Counsel within Hitachi Data Systems and a number of external legal specialists and solutions providers to further investigate requirements around Information Governance and regulatory support – both current and likely future trends.

She is personally motivated by driving change, promoting women in technology and establishing new business frontiers.