



IESIS
A MULTI-DISCIPLINARY
ENGINEERING INSTITUTION

Optical Engineering

by

Douglas Anderson



Synopsis

Douglas Anderson will discuss his experience of making a paradigm shifting product from eureka moment to multimillion pound business.

His wide ranging presentation will embrace 3 vital stages of the Healthcare Technology Product Development Process from divining a fundamental understanding of clinical need, developing an innovative technology that truly addresses that need, and finally deploying a business model that breaks down the barriers to market acceptance.

Author

Originally trained in Industrial Design Engineering at Edinburgh Napier University Douglas Anderson's career progressed from a hands-on designer to the management of design mainly in the high tech arena. In 1980, he founded Crombie Anderson which became Scotland's longest established multi-disciplinary consultancy for high-tech product development focusing on healthcare in particular. In 1992 Douglas founded Optos plc, which developed the world's first ophthalmic device capable of producing a single, high-resolution ultra wide-field image of the retina. In 2012 Douglas Anderson was inducted to the Scottish Engineering Hall of Fame

Find us on 



Admission free
Visitors welcome,
please register at:
<https://www.eventbrite.co.uk/e/optical-engineering-tickets-21029681343>

**Tues, 8th March 2016,
5.45 for 6.30pm McCance
Lecture Theatre 301,
Strathclyde University,
G1 1XQ**

Please forward to your colleagues
Tea and coffee provided

CPD certificates available