Engineering YES 2016: Apply Now

Learn how to bring to market new inventions and ideas and compete for a top prize of £2000 in the process!

If you are a researcher who would like to learn more about how research and new technologies become a commercial success then this is the programme for you. Step into the shoes of a technology entrepreneur for three days and learn how to bring commercial enterprise into your research world.

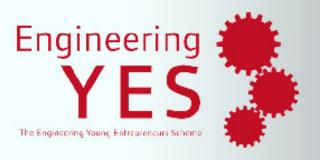
The programme:

- develop team building, communication and networking working skills
- find out about Patenting and other types of intellectual property rights
- learn about financial planning and budgeting
- discover how new inventions get financed, made, bought and sold
- develop business planning skills
- learn about the world of business and commerce
- experience operating in high-pressure environments

Engineering YES is a three day residential experiential training event - wrapped up in a business plan competition! Teams of researchers from Universities and industry throughout the UK work together to develop a business plan and presentation based around a fictitious engineering-related product or service. Participants will play the role of a member of the board of a start-up company and work in a team to experience something of the pressures and issues faced by real life entrepreneurs.

During the three day event speakers and mentors from industry will guide teams through the company "start up " process and advise on the development of the team's business plan and presentation pitch. On the final day teams pitch their plans to a panel of industry experts and venture capitalists. The top team from each heat will reach the national finals in Birmingham in June for their chance to win £3,000.

To get you started, we give you a series of videos and files which will provide essential pre-course information for you to start your preparations. There will also be a chance to ask questions face to face at Loughborough University.





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The Engineering Yes competition is highly regarded by delegates, industry sponsors and the participating universities. The employability skills it delivers will be really helpful for your next career move in industry or academia!

What previous delegates said about Engineering YES:

"I feel you have invested £million in my future"
"I wonder what my supervisor will think of the new more confident me?"

"I learned more than I expected in every aspect"
"Definitely worth doing"

"I discovered that commercialising research was very interesting, dynamic and challenging"

2016 Dates

- Heat 1: Sunday 24 April 27 April Holiday Inn Bristol Filton
- Heat 2: Sunday 08 May 11 May Ramada Birmingham, Solihull
- Heat 3: Sunday 22 May 25 May Holiday Inn Leeds Brighouse
- Grand Final: Wed 15 June Birmingham Science Park Aston

I am interested – what should I do now?

- 1. Find out from your department or graduate school whether there are funds available for researchers from your institution to attend the programme. Current entry fees are shown on the Engineering YES website
- 2. You can enter as a pre-formed team or as individuals.
- 3. Send your Application Form to Kate Beresford (kate@kateberesford.co.uk)

The organisers will endeavour to allocate teams places on their preferred dates, but may need to offer alternatives if space is no longer available.

For further information please contact Kate Beresford:

kate@kateberesford.co.uk

Or visit the website:

www.engineeringyes.org

