

# Common Purpose Frontrunner

94% of Frontrunner participants say it is excellent value for time

Develop the key skills needed to impress employers and succeed in your career

## Frontrunner for Strathclyde University

Learn more than what it means to be a leader. Learn how to lead. Take part in an intensive three-day leadership course where you will develop your employability, leadership skills and confidence, through:

- Meeting leaders from a range of backgrounds and learn how they succeeded
- Going behind the scenes of organisations across different sectors
- Developing solutions to real-life organisational challenges

"It was brilliant. I got a realistic view on what it was like to lead an organisation."  
Nicole Kearns, Lancaster University

### How much?

Free

### Dates

24 – 26 January 2017

### Location

Strathclyde University,  
50 George Street,  
Glasgow, G1 1QE

### How to apply

To apply for a place; Visit  
<https://bookings.strath.ac.uk/Home/Course/2491>

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## Increase your employability with Frontrunner

Frontrunner is an experiential programme which takes you out of the classroom and into the city to explore leadership in practice. You will take part in challenging discussions with leaders and go behind the scenes of organisations, gaining hands-on experience through exploring the challenges they face.

### Who is Frontrunner for?

Frontrunner is for PhD students who want to increase their employability and improve their capacity to lead.

### What happens on Frontrunner?

Over three days you will:

- Understand the skills needed for today's workplace
- Understand how decisions are made and how change happens
- Test your leadership skills and ability to work collaboratively
- Build vision, self-awareness and confidence
- Develop practical employability skills for your career

### What challenges could you tackle?

Real-life challenges previously explored include:

- Increasing public trust in banks
- Improving educational standards
- Engaging young people in the arts
- Developing a small charity into a global brand
- Tackling homelessness

### Who could you meet?

Frontrunner participants have previously visited:

- Abcam
- British Gas
- Creative Scotland
- Glasgow City Council
- The Prince's Trust Scotland
- Marriott Hotel
- Morgan Stanley
- National Autistic Society
- NHS Great Glasgow and Clyde
- People Solutions
- Pinsent Masons LLP
- Pollok Credit Union
- Royal Bank of Scotland
- Ryder Architecture
- West of Scotland Regional Equality Council

### What happens afterwards?

You will continue to build your personal and professional network as you join an alumni community of over 56,000 leaders globally, from students to senior leaders. You will have the opportunity to interact with them through face-to-face alumni events, and through the Massive Online Innovation Community (MOIC) – the virtual space where our alumni convene to debate, learn and create solutions for local and global challenges.

“I secured a graduate job with a scientific recruitment firm in London and my future MD told me that having done the Frontrunner course made my CV stand out and basically secured me the job! Taking part also gave me so much confidence to get myself out there and do well on my group assessment for the interview stages.”

Numhom Sudsok,  
**Sheffield Hallam University**

“It's valuable – I have learnt so much. I've had the opportunity to meet and talk to people that I never would have before and gained vital networks through this. I would recommend it to anyone.”

Olivia Martin,  
University of Leeds

“Students who had been on the leadership course were more confident than the majority of their peers. They came across well at interview and were very self-aware. They all showed great determination and were very focused on their career aspirations and how they were going to achieve them.”

Deborah King, Partner,  
Management Bank Recruitment

“My confidence has increased dramatically, and my enthusiasm and belief that I can develop the skills to lead in my community and make an impact has been boosted.”

Abigail Taylor,  
University of Oxford

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